# CHAPTER I

# INTRODUCTION

On this chapter, the researcher elaborates several important points covering (1) Background of Study, (2) The Statement of the Problem, (3) Objective of the Study, (4) Significance of the Study, (5) Scope and Limitation, (6) Definition of the Key terms.

## Background of the Study

Writing skill as a productive skill and this skill is an important form of communication. Fareed, Ashraf, & Bilal (2016) States that writing is a significant skill in language production. It is significance increase when it comes to writing in English language which is extensively used for global mediation of knowledge. Moreover, writing skills is very important to increase international interactions or transactions and opportunities to learn abroad such as TOEFL, IELTS, and etc.

In addition, (Fareed, Ashraf, & Bilal, 2016) writing is an important skill for language production, however, it is considered a difficult skill particularly in English as second language contexts where students face many problems challenges in writing. The various problems that faced by students nowadays at different stages of their learning. These problems can be categories such as linguistics, psychological, cognitive, and pedagogical categories. Students’ deficiency belief also is caused by teaching writing strategy that not correspond to students’ learning styles and cultural background. This strategy is discussed by teacher and students that lack of writing skills.

In this research, the researcher uses technology for teaching and learning process. Ta’amneh M. A (2017) proclaims that Technology is considered

an important and effective tool in language learning nowadays. It namely includes computers, mobile phones (smartphones) and the internet. Applying and combining some technological devices may motivate students to work at their traditional tasks in different and interesting ways.

Technology has a positive effect on both of the teacher and the learner. (Fattah, 2015) states that technology provides learners with regulation of their own learning process and essay access to information the teacher may not be able to provide. The wireless portable devices such as IPods, MP3 players, smartphone (like Blackberry, Iphone) and personal digital assistants (PDAs) could provide opportunities to respond to need of this generation. A distinguishable feature of mobile learning or M-learning is the potential to study when travelling on transport.

The effects of technology in the modern era have a close relationship which related to Sayans’ statement. (Sayan, 2016) Digital media such as social media and new instant messaging applications are rapidly changing the communications landscape, their emergence has impacted significance how students learn and the way instructors teach. In this era digital communication for instruction between students and teacher, a group of students, a group of teacher, etc has become popular through the last decade such as WhatsApp, Instagram, Facebook, Twitter, Blog, Email, Telegram, Classroom group, etc. each social media has different special characteristics which affect teaching and learning.

Mobile learning in education has importance. According to (Fattah, 2015) there are list the implications that mobile technology can bring to teaching and learning such as better realization of anywhere and anytime, freedom of organization in and out of the classroom, collaboration among students separated geographically, transparent connection to nets, remote sensing and integration of information.

In teaching and learning, the researcher utilized one of social media as a mobile learning technique is WhatsApp. In modern era, WhatsApp messeger is one of popular tool for communicating especially in mobile learning. (Sayan, 2016) states that WhatsApp is a smartphone application that operates on nearly all current types of devices and operating systems. The application has been on the market since 2010 and nowadays the application is the first rank in *App Store.*The main purposes of the researcher were to change the existing SMS for a system which frees of charge in an ad-free environment. (Sayan, 2016) As a means of sending and receiving messages to and from individuals or groups, WhatsApp includes a variety of functions, such as text messages, audio files, video files, and links to web addresses. This application has spread mostly among to young people who are students and use WhatsApp as an entertainment and creative tool. They largely depend on it to know a lot of news around the world. Besides, they may help them in their learning through exchanging information needed in learning English language since it is used by most of the students.

When the researcher was having PPL II and teaching the students of SMAN 4 Bangkalan, the researcher got some information about the condition of writing skill activity in the school such as this skill are the teacher only ask the students for writing in a topic so the students can not open minded for writing activity and the development of activities in teaching of writing skill is needed. Hence, the researcher wants to develop supplementary writing materials by using WhatsApp in writing skills, especially in writing caption.

Based on the statements above, the researcher would like to conduct this research by the title “WhatsApp Messenger as Mobile Learning Techniques to The Students’ Writing Skills in Caption at SMAN 4 Bangkalan.”

## The Statement of the Problem

Based on the background of the study, the researcher formulates the statement of the problems are: Do the twelfth-grade students taught at SMAN 04 Bangkalan by using Whatsapp messenger as mobile learning techniques have better higher in writing of caption?

## Objective of the Study

In line with the statement of the problem, the objective of the study is to investigate the effectiveness and influence of using Whatsapp messenger as mobile learning techniques to writing skills in caption at SMAN 04 Bangkalan.

## Significance of the Study

It is very important for knowing the significance of the study. in addition, this study has significance benefits in theoretically and practically, they are:

* + 1. **Theoritically**

This study contributes to the readers as references, sources, knowledge, information and others.

* + 1. **Practically**

The result of this study can apply for strategy in teaching writing as an alternative learning technique and the students interest to study writing.

## Scope and Limitation

The scopes of the study are about WhatsApp and writing skills in caption. The subject is the students’ of SMAN 4 Bangkalan.

The limitations of the study are the limited of using smartphone and the students which do not have a smartphone have to ask to another phone to their friends for sending their task to their teacher.

## Definition of the Key terms

To avoid misunderstanding, the definition of the key terms as follows are:

1. Writing is one of ways to express feeling, ideas and thoughts become the reader can get the points of the writers’ thought. (Fareed, Ashraf, & Bilal, 2016) Writing is an extremely difficult cognitive activity which requires the learner to control over various factors. These factors vary from an academic background and personal interest of the writer to various psychological, linguistic and cognitive phenomena.
2. WhatsApp tool is a mobile messaging app which allows people to exchange messages. (Ta'amneh M. A., 2017) WhatsApp Messenger is a mobile application that employs users’ existing internet data plan to help the network with others. It is used for sending and receiving messages, video and audio messages.