# CHAPTER I

# INTRODUCTION

This chapter describes the reasons for conducting the research and it deals with several points: introduction that concerns with background of the study, the statement of the problem, objective of the study, significance of the study, scope and limitation, definition of the key terms as will be elaborated in the following sections.

1. **Background of the Study**

English is one of the subject matter learned by students that are given in educational level, such as elementary and up to intermediate level. In learning the English language, there are four skills that should be taught to students. They are speaking, listening, reading and writing. One of productive skills which is very important to be mastered by students is writing skill.

Writing is an activity that has connection with idea in mind so can stimulate learning and critical thinking. A writing can contains a lot of ideas. Through writing, students can share their knowledge and train them to express all of their ideas (Crestiani, 2015). On the other hand, Siburian (2013) says that writing is an important ability for being owned by students, writing is also an excellent communication tool. Trough writing, each student is able to inform feelings, ideas, and notice to others.

In the Junior high school curriculum requires students to be able to write some kind of genre in writing. They are narrative, recount, descriptive, report, explanation, analytical exposition, procedure, hortatory exposition and

etc. Based on the curriculum, the descriptive text is one of genre that must be understood by students in learning English. According to Siburian (2013) descriptive text is a text clearly describes a person, place, or thing in such a way that the reader can imagine the topic and enter into writer’s experience.

There are many ways that have to be applied in the learning process to drill English especially in writing descriptive text such as media. Some of the visual media are movies or cartoon, cards, photographs, pictures and etc. the researcher applies cartoon media, to increase students’ writing skill and the reason is to make students more interests and more motivated to learn the lesson (Tanasy, 2017).

Cartoon is the tools that draw students’ attention and certify the continuity of this attention, reduce tension and test discomfort and create more comfortable learning environment. Cartoon helps the students to illustrate those scenes in retelling the stories in a writing composition, inspired the students to generate ideas, organize descriptive text well and it is very effective tool for delivering information, especially pure content knowledge as defied to skill or strategy, because in Noddy Cartoon the students not only watching and listening situations but also can reform their own knowledge in writing skill (Tanasy, 2017).

In contrast, Munir (2016) states that cartoon media is not effective because it waste many times and also it still need some facilities such as LCD projector and audio visual media, because if it does not use them, the teaching and learning English will not work well.

Based on the statements above, the researcher would like to reinvestigate the media entitled “The Effectiveness of Noddy Cartoon toward students’ Writing Skill on Descriptive Text.

1. **The Statement of The Problem**

Based on the background of the study, the researcher formulates the statement of the problem. Do students’ thought by Noddy Cartoon toward writing skill have higher score than without Noddy Cartoon?

1. **Objective of The study**

Related the statement of the problem above, the objective of the study is to investigate the effectiveness of Noddy Cartoon toward students’ writing skill on descriptive text at the eighth grade of SMPN 1 Arosbaya.

1. **Significance of The Study**

It is very importent for us to know the significance of the research. The value of these benefits can include:

For the Teacher: It can be an additional resource in increasing writing skill through Noddy Cartoon. This is because this study helps the teacher to consider appropriate media and enhance the teaching of writing skill.

For the Students: It can be attempted to get a solution to help the students to improve their writing skill especially on descriptive text.

For the Researcher: it can be reference for them in conducting research with the same topic.

1. **Scope and Limitation**

The scope of the study is the effectiveness of noddy cartoon toward students’ writing skill on descriptive text and the limitations of the study are on the eighth grade students of SMPN 1 Arosbaya.

1. **Definition of the Key terms**

To avoid misunderstanding, the definition of key terms as follows:

1. Writing is process time of thinking and creating ideas, opinions, feelings and thoughts by using the students’ knowledge and vocabulary.
2. Noddy Cartoon is a kind of media that will show all types of event or condition that will help students to see and understand how exactly the plot develops.