**ABSTRAK**

Mubaroq, Sulaihatul. 2018. “Efektivitas Pendekatan Kooperatif Tipe NHT (*Numbered Head Together*) Dengan Menggunakan Media Kartu Bergambar Dalam Menulis Teks Persuasi Pada Siswa Kelas VIII SMP Asrol Ulum Tahun Pelajaran 2017/2018”. Skripsi. Program Studi Pendidikan Bahasa dan Sastra Indonesia. STKIP PGRI Bangkalan, Pembimbing I: Sakrim, M.Pd, Pembimbing II: Ria Kristia Fatmasari, M.Pd.

**Kata Kunci:** Kooperatif Tipe NHT (*Numbered Head Together*), Media Kartu Bergambar

Penelitian ini dilatar belakangi bahwa satu diantara komponen penting dalam pembelajaran untuk mencapai keberhasilan dalam kegiatan pembelajaran adalah komponen strategi belajar mengajar. Guru harus mampu memilih strategi, model dan media pembelajaran yang tepat karena penggunaan model dan media pembelajaran merupakan salah satu langkah proses pembelajaran yang harus dipersiapkan dan dilakukan guru dalam kegiatan pembelajaran di kelas. Rumusan masalah dalam penelitian ini yaitu bagaimana aktivitas, respon, hasil sebelum dan sesudah siswa pada penerapan pendekatan kooperatif tipe NHT (Numbered Head Together) dengan menggunakan media kartu bergambar dalam menulis teks persuasi pada siswa kelas VIII SMP Asrol Ulum tapel 2017/2018?.

Dalam penelitian Efektivitas Pendekatan Kooperatif Tipe NHT (*Numbered Head Together*) dengan Menggunakan Media Kartu Bergambar dalam menulis teks persuasi pada siswa kelas VIII SMP Asrol Ulum melalui pendekatan metode kuantitatif. Metode ini sebagai metode ilmiah atau *scientific*, karena telah memenuhi kaidah-kaidah ilmiah yaitu konkrit atau empiris, objektif, terukur, rasional dan sistematis. Metode ini disebut metode kuantitatif karena data penelitian berupa angka-angka dan analisis menggunakan statistik.

Hasil analisis yang telah ditemukan dalam rumusan masalah diatas dapat disimpulkan yaitu hasil respon yang diperoleh siswa selama menggunakan model dan media pembelajaran di kelas sebanyak 85%. Aktivitas siswa selama proses pembelajaran berlangsung memperoleh hasil 93%. Hasil sebelum menggunakan model dan media pembelajaran memperoleh hasil rata-rata 62 dengan kriteria kurang baik. Sedangkan hasil sesudah menggunakan model dan media pembelajaran memperoleh hasil rata-rata 87 dengan kriteria baik. Dengan demikian dapat diketahui bahwasannya hasil penilaian yang diperoleh sebelum dan sesudah menerapkan model pendekatan kooperatif tipe NHT dan media kartu bergambar mengalami peningkatan.

***ABSTRACT***

*Mubaroq, Sulaihatul. 2018.The Effectiveness of NHT (Numbered Head Together) by Using Picture Card Media in Writing Persuasion Text in Eight Grade Students of SMP Asrol Ulum Academic Year2017/2018.Indonesian Education Department. STKIP PGRI Bangkalan.*

***Keywords:*** *NHT (Numbered Head Together), Picture Card Media.*

*This research was based on the background that one of the important components to achievedsuccess in learning activities was a component of teaching and learning strategies. The teacher must be able to choose the right strategy, model and learning media because the use of learning models and media was one step of the learning process that must be prepared and conducted by the teacher in classroom learning activities. The formulation of the problem in this research was how the activity, response, students' before and after results on the application of the NHT (Numbered Head Together by using picture card media in writing persuasion text in the eighth grade students of SMP Asrol Ulum academic year2017/2018.*

*Thisresearch was a quantitative method approach. This method was a scientific method, because it had fulfilled scientific principles namely concrete or empirical, objective, measurable, rational and systematic. This method was called a quantitative method because the research data were numbers and the analysis used statistics.*

*The results of the analysis that had been found in the formulation of the problem above could be concluded that the results of the responses obtained by students during the use of learning models and media in the classroom as much as 85%. Student activities during the learning process was 93%. Results before used the model and learning media obtained an average yield of 62 with poor criteria. While the results after used the model and learning media obtained an average result of 87 with good criteria. Thus it could be seen that the assessment results obtained before and after applied the NHT and picture card media had increased*