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The effectiveness of Madura local art-based YouTube **in teaching speaking** Tera Athena teraathena@stkipgri-bkl.ac.id Mariyatul Kiptiyah mariyatulkiptiyah@stkipgri-bkl.ac.id STKIP PGRI Bangkalan Abstract: YouTube is **one of the** online media used by the people to transfer idea or information. The researcher investigated the use of YouTube which consisted of Madura local Arts in teaching speaking.

The philosophy of Madura Traditional dancing were used as the materials in speaking class. The philosophy consists of two aspects, those are: **the history of the** dancing and the moment held the performances. These things are new for the second semester. There was one class in second semester. The researcher used true-experimental and applied **simple random sampling** for 66 students into two groups.

The way of researcher applied that **sampling technique is** through students' attendance list number (even and odd number). **The odd number** was formed to be a new group. The researcher decided **the odd number** group as control group and the rest (even number) was an experimental group by throwing the coin. They could listen and watch the videos through YouTube.

And the following step was noting the speaking log as the instrument to note what have they watched, made summary and retell. After getting treatment for 3 weeks, the posttest has been **analyzed by using SPSS** showed that was H_0 has been **rejected and H_1** was accepted. **In other words, there** was positive effect from using YouTube which consisted of Madura Local Art toward **the students' speaking** skill.

After conducting pre and posttest, it shown that Madura Local art-Based YouTube **was effective to** build **the students' speaking** skill and it is recommend for further researchers

to attempt other Traditional Local Art-Based YouTube. Keywords: Speaking, Online Media, YouTube, Madura Local Art Learning English means we learn how to communicate among other people and also how to create good interpretation of someone's statements. One of skills which has good impact to the others English skill is speaking. Having good speaking means they can explore their other knowledge.

Moreover, they can make a success communication when they have to chat with a native English speakers and making a job interview. In teaching and learning speaking English, of course the teachers or lecturers must have an innovative effort to dig the students' creativity and activeness in speaking class. Second semester students in English department felt that learning speaking is so bored when they were only given and retelling information.

Moreover, the theme that to be discussed was about western culture. They argued that this way make them not interest toward to speak and develop their vocabulary. Media is as a tool to make the process of teaching and learning can run smoothly. This statement is supported by (Aristriztya, 2010) states that traditional learning method and teaching style are not suitable for learning at this time because they are described as doing a transfer of blank sheets from teacher to student records without meaningful explanation because it is restricted in the classroom.

In this period, using technology is something crucial to be implemented in every courses of education aspect. Technology can be implemented in learning English skills such as Reading, Listening, writing and speaking (Janvasa, Javidi, & Jelyani, 2014). This factor can support the using of learning media becomes Electronic Learning or E-Learning. An authentic multimedia is needed in language class.

And one of this electronic media is YouTube. YouTube is a suitable electronic media which can used through online. YouTube is an innovative media to share information through videos. By using YouTube, the YouTubers that is someone who use YouTube can access and upload all the things online (Miller, 2010).

Moreover, in speaking class the lecturer needs something innovation to dig the students' motivation. The motivation will encourage them to speak up and have bravery to explore their speaking skill. It has been supported by (Abdul, 2016) that speaking class in South Sulawesi University has been success to explore the students' speaking skill by implementing Broadcasting Project. In this project, the students has been asked to make a video after teaching process.

In this project, the students did some steps such as planned, create, develop the idea,

and presented the recent news all in English. This way has been encourage the students to be active in speaking class. They were motivated to be involved in the broadcast video. REVIEW OF THE RELATED LITERATURE Local wisdom is an original knowledge of society to manage the society life (Sibarani, 2012).

It is added by Sibarani (2012) that local wisdom can make the society can keep the originality of the previous culture. One of the local wisdom is art. Madura is an island that has the originality of the art. It is called Madura Local Art. The Madura local art is a part of culture that has been owned for several dimension.

(Robert, 2012) Cites "local art is an original knowledge of one community that tells about the previous lifestyle and the culture itself". Telling the previous lifestyle and culture are described through the art that is the dancing. Traditional dancing has a power to tell the history of one thing. It is like a media to tell other people about the philosophy. Madura has four regencies those are Bangkalan, Sampang, Pamekasan and Sumenep.

Madura local art has several traditional dancing which reflect the philosophy of their own country. Every traditional dancing is as an icon of their regency. Here are the following description of the Traditional Dancing as Madura Local Art: Bangkalan regency. Bangkalan has Kamantakah Dance as an icon Bangkalan people. Kamantakah tells about welcoming dance which is way to reject the bad things comes to the people who held some wedding party or etc. Sampang regency.

Ghumbek is name of the traditional dance in Sampang. It is called Ghumbek because this dancing is performed in Ghumek ceremony. The special thing of Ghumbak dancing is the dancers are from men. The aim of this dancing is to clean and maintenance the old Keris. Pamekasan regency. This regency also has a special traditional dancing, that is Topeng Getthak.

The philosophy of this name comes from the mask that wore by the dancers and the step is stomping in Madurese language is Getthak. Sumenep regency is also has the traditional dancing as the icon of Sumenep people. Muwang sangkal. Muwang sangkal tells about the welcoming dancing. The dancer must perform when there is a special moment. Take for examples: wedding party, International and national guest.

Muwang Sangkal aims to get away a bad thing happened on the owner or the host. Those traditional dancing must be exist all over the period. They have history as the philosophy of each dancing. Here, the researcher conducted this research by elaborating the philosophy of each icon from four regencies through YouTube.

The videos consisted of three aspects such as; the history, the place and the period when the dance performed. In every video there is narrator to tell the philosophy from four regencies by using English. The lecture shown the videos of an icon traditional dances from every regency in Madura. METHOD Based on the data found, this research belongs to experimental research.

The true-experimental was used as a research design. It is used because the researcher applied simple random sampling instead of cluster sampling. Semester 2 consisted of two classes, 2A and 2B. The number of population is as well as sample was 66 students. According to (Fraenkel & Wallen, 2009) , sample is the group on which information is obtained.

The essence of experimental study is equality between two groups before being given treatments. To achieve that, the researcher used random sampling. This step was taken because the researchers took sample systematically and objectively based on the purpose of the study (Deal, 2007). This process needed to collect the sample of this research. The researcher made a list name by coding the students name orderly.

Then, the researcher collected the odd number students to be a new group. Afterward, the researcher did random assignment to determine which control and experiment group. The researcher thrown coin and it was decided that odd number students were as control group and the rest (even number) is an experimental group.

The next step was giving a pre-test. Based on the research design, this study used two-group pretest-posttest design. The pretest was given to those groups to make sure that the two groups had same ability in speaking skill. After it has been conducted, the researcher gave treatment to the control group that has been implemented for three weeks.

The treatments were given by giving speaking exercises using YouTube as the media. The treatments were conducted for three times. The materials were adopted from YouTube which consist of Madura Local art that is the philosophy of traditional dancing. The treatments were in the form of speaking activity.

They used speaking log when they watched the videos, wrote the specific information, made summary and retell by using their words. FINDING AND DISCUSSION The following aspect is explanation of the result from the posttest calculation. The analysis here uses alpha (α) 0.05 or 5% as the level of significance. Table 1 Group statistics Group Statistics __Group_N_Mean_Std. Deviation_Std. Error Mean __Score_1_33_69.21

5.957 1.037 2 33 73.21 3.879 .675 Table 2 Result of Independent Samples Test Independent Samples Test Levene's Test for Equality of Variances t-test for Equality of Means 95% Confidence Interval of the Difference F_Sig. t_df_Sig. (2-tailed) Mean Difference Std.

Error Difference Lower Upper Score Equal variances assumed 4.802 .032 -3.232 .64 .002 -4.000 1.237 -6.472 -1.528 Equal variances not assumed -3.232 .55.003 .002 -4.000 1.237 -6.480 -1.520 Based on the table 2, it can be shown that the p value is 0.002. Here, the p value is smaller than a $0.000 < 0.05$. It answered the hypothesis that is H_0 is rejected and H_1 is accepted.

The calculation explained that the using of Madura Local Art-Based YouTube can be effective in speaking class. The students who were treated by the videos from the traditional dancing philosophy of two regencies in Madura Island. They had a better score in a posttest. It shows that Madura local art-based YouTube. It meant the implementing of this videos can increase the students' speaking skill.

Regarding to the effective result of the Madura Local Art-Based YouTube, it can be as an improvement that actually the students can drill themselves at home and anywhere they like by watching and listening these issues through the Madura Local Art-Based YouTube. They can be independent to exercise themselves in learning speaking. They were also creative to learn more about their own traditional dancing.

Hussey, Jillian, Beckman, & Bethany (2014) state that such social media sites allow people to share and generate information with the rest of the world. The website "YouTube" is one source of social media that has grown in popularity over the past five years, including its use in the classroom as an educational tool. The current study provides a literature review that focuses on the usefulness of YouTube media as a form of lecture support and conversation starter in the classroom.

The general benefits of media in the classroom and the benefits of classroom discussions are considered and supported by Blended Learning Theory as well as Information Processing Theory (Hussey, Jillian, Beckman, & Bethany, 2014). Moreover, YouTube is as an authentic materials was effective to be implemented in other course. Based on (Arundina & Deviningrum, 2016) research that has been done toward economic students. They were given videos such as many variation of jargon they get.

They were stimulate by watching videos through videos and they felt more active in the learning process. So, YouTube has a power to support the process of teaching and learning can be more effective. CONCLUSION AND SUGGESTIONS The result of this

research showed that most of the students are interest toward the using online media that is YouTube.

Moreover, the material are from their local art, which is the philosophy of traditional dancing from four regions. Three times treatments can be done smoothly and make the hypothesis can be answered. It can be shown that this research is effective. It can be indicated that the kinds of issues in the YouTube can be good sources in education field.

It can be inferred that the using of YouTube is useful not only in entertainment aspect but also in education aspect. Moreover, the students can know their own traditional dancing philosophy and it can be such of promotion to the around the world. The world will know the Madura Local Art though YouTube.

It is also effective to promote the Madura Local Art because the narrator uses English to describe the video in YouTube. Based on the research findings, that is the using of Madura Local Art-Based YouTube is effective. Therefore, some suggestions are given focusing on the on the using of YouTube.

The suggestions were divided into the following: For the lecturer, it is suggested to use YouTube in variation of Madura Local Art. The script must use English as the effort to drill and practice the speaking English skill. For the students, they must be able to combine their speaking ability by other skills.

It means the students have to enrich their vocabularies and the ability to interpret someone' statement. For further researcher, it is suggested to study other local wisdom from different places. REFERENCES Abdul, N. B. (2016). Broadcasting Video Project to promote students' motivation in speaking skill. The 63rd TEFLIN International Conference (p. 157).

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