THE IMPLEMENTATION OF LINGUAMARINA YOUTUBE CHANNEL TO TEACH SPEAKING

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**ABSTRAK**

Bahasa merupakan alat yang tidak tergantikan dalam kehidupan manusia karena digunakan untuk komunikasi dan keterampilan berbicara karena dengan itu pesan akan tersampaikan dengan baik. tujuan dari peneliti ini untuk mengetahui gambaran kondisi pembelajaran pada sekolah di area pedesaan . Jenis penelitian ini adalah penelitian deskriptif kualitatif. Penelitian dilaksanakan pada tanggal 8 maret 2023 dengan responden 23 menggunakan observasi, interview, dan kuesionare. Hasil penelitian menemukan 6 langkah dalam mengimplementasikan 1. guru menyeleksi video, 2. guru menyiapakan pedoman tertentu, 3. guru pengarahan dan memperkenalkan apa yang ingin di capai (sasaran), 4. guru menayangkan video, 5. melakukan sesi tanya jawab, 6. mengatur waktu untuk refleksi. dan respon siswa bisa dikatakan semua positif kita bisa lihat pada hasil kuesioner bahwa berbicara siswa lebih baik dengan video Linguamarina sebagai media dari 12 responden 10 menjawab sangat setuju dan 2 menjawab setuju. pembelajaran dengan menggunakan video Linguamarina sebagai media memang benar bagus dalam meningkatkan berbicara siswa, ketertarikan siswa serta motivasi yang semula tidak ingin belajar bahasa inggris bahkan berfikir itu tidak akan penting bagi mereka.

**Kata kunci**: *Media Pembelajaran, Linguamarina Channel, Berbicara*

# ABSTRACT

Language is an irreplaceable tool in human life because it is used for communication and speaking skills because with that the message will be conveyed properly. the purpose of this research is to describe the condition of learning in schools in rural areas. This type of research is a qualitative descriptive research. Held on March 8, 2023 with 23 respondents using observation, interviews, and questionnaires. The results of the study found 6 steps in implementing 1. the teacher selects a video, 2. the teacher prepares specific guidelines, 3. the teacher briefs and introduces what he wants to achieve, 4. the teacher shows the video, 5. conducts a question and answer session, 6. setting time for reflection. and students' responses can be said to be all positive. We can see from the results of the questionnaire that students' speaking was better with Linguamarina videos as a medium. Out of 12 respondents, 10 answered sa and 2 answered a. Learning by using Linguamarina videos as a medium is really good for students' speaking, students' interest and motivation who initially don't want to learn English even think it won't be important for them.

**Keyword:** *Learning Media, Linguamarina YouTube Channel, Teaching Speaking*

**INTRODUCTION**

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, anguage is an irreplaceable tool in human life, because it use to communicate as well is speaking skill. By having this speaking skill, the massage to be conveyed verbally, will be conveyed effectively and efficiently which makes communication with other people better as we know that there are 4 skill in English. This study focus on speaking skill where we will discuss how to communicate the living language itself. But in fact student in rural area have is difficult in learning English for students especially on speaking because there are several factor one of which is bored with the media and method that are applied, especially in rural area the student not excited and curious in learning English even think learning English not important for them. With media is one alternative for students interest in wanting to learn more about English. Learning with media is a tool that facilities the delivery and absoption of learning material, especially if the use contains sound, image and even video or YouTube as media like Linguamarina YouTube channel so the students excited on learning English. So with the background researcher determine the formulation of the problem study : 1) How the implementation of Linguamarina YouTube Channel to Teach Speaking. 2) How are student responses to use Linguamarina YouTube channel to Teach Speaking. Cameron (2001) states that speaking is the active use of language to express meaning so that other people can make sense of them. researcher adds that attention to precise details of language is required to speak in order to share understanding with other people. Thonburry (2005), considers speaking or oral communication as an activity which includes two or more people in which hearers and speakers have to react to what they hear and make their contribution at speed of high level as cited in (SARI, 2019).From explanations of several expert above speaking is also how someone conveys ideas and feelings.

Types of speaking according to brown (2004) as cited in (RAHMIATY.SN 2021). Imitative,focusing on pronunciation the teacher use drilling in learning the reason students get opportunity to listen and to orally repeat some words. Intensive, focusing in performance (practicing) some phonological and grammatical aspects of language example reading with partner in turn, amd reading from chart. Responsive, includes interaction with give simple request and short comment. Transactional, dialog and monolog. Components of Speaking, Hughes (2003) in the article (WULAN RIDANTI, 2022). Pronounciation, is the manner the phrase is said. Grammar, is the system in the writing a sentences. Vocabulary, is a completely vital a part of talking. Fluency, is ability required to provide an explanation for something in a presentation. And last comprehension about understanding. Purpose of speaking by tarigan in the article (WULAN RIDANTI, 2022). To inform or tell something, to entertain, to persuade, to discuss. The advantages of media, psychological aspects, the use of video as a teaching medium for students will add variety so that students fell happy, arouse enthusiasm and greatly motivate students. linguistic aspect, helps students to learn new word that they have never known. And also show shows all the communication factor like negotiation of meaning. Cognitive aspects use video can increase student curiosity amd provide up to date information. Cultural aspects, video allows students to see the outside world or new environment and increase their cultural awareness. The disadvantages, Dose not have subtitles. The explanation a little too fast and it make students difficult in understanding. Video can also distraction. Playing video requires a lot of bandwidth and may take some time to load. Previous related studies The first previous study was chosen "Use of YouTube-Based Videos to Improve Students' Speaking Skills (Riswandi, 2016)." This study aims to (1) describe the extent to which the use of YouTube-based videos can improve students' speaking skills and (2) describe the teaching and learning process when YouTube-based videos are applied in class. The research and the purpose of the research to find the implementation of Linguamarina YouTube channel to teach speaking and find student response to use Linguamarina YouTube channel. Subjects were class VII students of a junior high school in Surakarta. The research was conducted using a classroom action research design. Furthermore, data was collected through speaking evaluation and interviews. This finding indicates that there is an increase in students' speaking skills. Some of the aspects that are improved include the fluency of students, vocabulary, pronunciation, grammar, and content. closing the article, reviews the results of the research and some activities in teaching and learning activities that can help improve students' speaking skills. The second previous study was “Using Video YouTube Channel “LINGUAMARINA” In Improving Students’ Speaking Skill At Junior High School made by (WULAN RIDANTI, 2022).” In his research, he found an increase in speaking skills from the use of YouTube Channel videos from Linguamarina as materials for teaching speaking. in this study using classroom action research. This study consisted of two cycles. There are two kinds of data in this study, namely quantitative data and qualitative data. While the quantitative data was taken from the pre-test, post-test I, and post-test II. then qualitative data is taken as long as there will be interviews, observations, notebooks and documentation. The third previous study was “Using YouTube to Enhance Speaking Skills in ESL Classroom made by (Jalaluddin, 2016) .” In hes research, hes find out YouTube is a very useful online resource to teach speaking skills in ESL classroom and find the variety using YouTube to enhance teach in learning english (It is not only useful to enhance speaking and listening skills but also to teach reading and writing skills). While from the previous study I found some differences and similarities in my research on the first previous study, the similarities were in the media used and the purpose of the research to determine the learning process, while the difference was in the location and the research method. I used qualitative, while the first previous study used classroom action research. then the similarities from the second previous study, namely the media and Channel focus in research are different from the object and place of research and research methods. The similarity in the third previous study, that is, from the media used, the difference is that there is no detail on what method the researcher took and the focus of his research on the location of the success of the media in learning. The renewal that I bring up is the focus on student respondents to the media raised in research that uses the same media or in the three previous studies that I chose.

**RESEAECH METHOD**

This method the researcher use qualitative research, the qualitative approach is worried with the means as they seem to or are finished with the aid of using someone in a lived social situation (Yudar et al., 2020).

Qualitative is research that addresses existing events through techniques that allow researchers to provide detail interpretation of phenomena, information according to social context without depending on numerical measurements, the focus is on finding meaning and new insight. Subject of the research, Students VII grade of SMP Mafatihul Huda. Data analysis technique, is process where by the researchers systematically search and arrange the data in order to increase their understanding of the data presented and to anable them to present what they learned to others. process where by the researchers systematically search and arrange the interview transripts, observation. Data collection, collect required datathose are form interview with teacher and also students. Data reduction it means selected data are included in the needed data. Data display, presented the process showing data simply in the form word, semtences, narrative and etc collect mastered by the researcher as the basic to take appropriate conclusion. Drawing conclusion, it the last phase researchers summarized the discussion to make the conclusion.

**RESEARCH FINDING AND DISCUSSION**

1. Result of Observation

Implementation of Linguamarina YouTube channel to teach speaking find 6 steps:

First, the teacher selects a particular video to provide interesting content to students as a concept in their teaching. Second, the teacher prepares specific guidelines for students or discussion questions. The teacher has directions regarding what must be seen, heard and said. Then the teacher reveals to students. Third Third, before playing the Linguamarina video, the teacher briefly introduce what they see to reinforce a goal. Fourth, the teacher plays the Linguamarina video. Fifth, the teacher do q&a. Sixth, the teacher sets time for reflection about Linguamarina video.

1. Result of Interview and Questionnare

Student response to use Linguamarina YouTube channel to teach speaking.

The results of the interviews above provide that most of the students conveyed positive responses. YouTube as a learning medium has the advantage of helping in the teaching and learning process. from YouTube, students can get a lot of new knowledge and a lot of vocabulary that they can use to improve their speaking skills. students can also learn to speak directly using native speakers from YouTube videos. In conclusion, student responses regarding YouTube as an English learning medium have advantages in the teaching and learning process.

The result of Questionnare above shows students' speaking skills can be better after they learn from watching YouTube videos on the Linguamarina channel. This can be seen from the statement, "My speaking skills have gotten better after I learned to speak from the Linguamarina YouTube channel". Data due to the questionnaire came from 12 students or respondents, the researcher found that there were no respondents or students who strongly disagreed and disagreed, 2 students or respondents chose to agree, and 10 students or respondents determined to strongly agree. It was concluded that most of the respondents agreed that YouTube made their speaking skills better after the respondents learned to speak from YouTube. So it can be concluded that since the implementation of learning using the Linguamarina YouTube Channel video the learning process has become more lively and interactive because this is a new thing for students who are in rural areas and reaps a lot of positive responses for students and actually produces changes in students' speaking skills.

Based on students response above, which are divided into three, learning to use Linguamarina YouTube Channel video has a very positive effect on students, this is evidenced by three reasons: first, students like linguamarina YouTube Channel video as learning process in English speaking, second students really like linguamarina YouTube Channel video as learning media, and lastly students interested in linguamarina YouTube Channel video which entitled Stop Saying INTERESTING Use This Alternative Word. In addition, students also show that they can speak english with the vocabulary they have.

**CONCLUSION**

The use of linguamarina YouTube Channel videos in speaking learning is said to be good and fairly easy to apply and makes it easier for students or students in the learning process. In the teaching and learning process the attention of students or students is greater, learning feels more alive and of course. This was obtained by the results of interviews, questionnaires and observing students in the implementation of the linguamarina YouTube Channel video. With the characteristics of selecting videos from the linguamarina YouTube Channel from researchers, having clarity of message, making it easier for students to understand, representative content, visualization with media, using high quality resolution, and using classically will foster students' attention in learning. The responses of students or students from the results of the interviews, the questionnare showed a very positive response regarding the use of the linguamarina YouTube Channel video. Very positive impact on the learning process. Children who are initially bored, lack enthusiasm, get bored and don't pay attention to the material to the point that they even consider learning English to be difficult and unimportant, become more enthusiastic and have a strong desire to learn with the Linguamarina YouTube Channel video as the learning medium.

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