**ABSTRAK**

Koyyimah. 2018.PenerapanMaksimKuantitasdanMaksimKualitaspada Proses BelajarMengajar Guru danSiswa di SMA Ma’arifBangkalan. Skripsi. Program StudiPendidikanBahasadanSastra Indonesia. STKIP PGRI Bangkalan. Pembimbing: (1) Sakrim, M.Pd, danRozekki, M.Pd

**Kata Kunci :**PenerapanPrinsipKerjaSama, MaksimKuantitas, MaksimKualitas, BelajarMengajar

Guru dansiswadapatmengembangkanpolakomunikasidalampencapaianefektivitas proses belajarmengajardenganmemperhatikanaspek-aspekkerjasamadalambertutur. Penelitianinibertujuanuntukmendekripsikan(1) Penerapanmaksimkuantitas (2) Penerapanmaksimkualitas, dan (3) Faktor-faktor yang mempengaruhipenerapanmaksimkuantitasdanmaksimkualitaspada proses belajarmengajar guru dansiswadi SMA Ma’arifBangkalan.

Jenispenelitian yang dipakaidalampenelitianiniadalahjenispenelitiankualitatif. Objek yang dipergunakandalampenelitianiniadalahberupatuturan guru dansiswa di SMA Ma’arifBangkalan. Lokasipenelitianiniadalah di dalamkelas, yaitusaat proses belajarmengajarberlangsung. Metode yang digunakanadalahmetodesimakbebaslibatcakap

Hasilpenelitianinimenunjukkanbahwa (1) Percakapandalampembelajaran yang dilakukan guru dansiswamengandungpematuhanprinsipkerjasamayaitumaksimkuantitasdanmaksimkualitas (2) Percakapandalampembelajaran yang dilakukan guru dansiswamengandungpelanggaranprinsipkerjasamayaitumaksimkuantitasdanmaksimkualitas (3) Faktor-faktor yang mempengaruhipenerapanmaksimkuantitasdanmaksimkualitasadalahkejelasanpesansaatberkomunikasi, tingkatpemahaman guru terhadapmateri yang diajarkan, tingkatpengetahuansiswadalammemahamimateripelajaran, ketepatan guru dalammenggunakanteknikdanmetodesaatmengajardanpenggunaanalokasiwaktu yang efisien.

**ABSTRACT**

Koyyimah. 2018. Application of Quantity Maxims and Quality Maxims in Teachers and Students’ Teaching and Learning Process at SMA Ma’arifBangkalan.Indonesian Education Department.STKIP PGRI Bangkalan.

**Keywords:**Application of the Cooperation Principles, Quantity Maxims, Quality Maxims, Teaching and Learning.

Teachers and students could develop communication patterns in achieved the effectiveness of the teaching and learning process by paid attention to aspects of cooperation in speaking. This research aimed to describe (1) the application of quantity maxims (2) the application of quality maxims, and (3) the factors that influenced the application of quantity maxims and quality maxims in the teaching and learning process of SMA Ma’arifBangkalan.

The type of research used in this research was qualitative research. The object used in this research was in the form of speeches by teachers and students at SMA Ma’arifBangkalan. The location of this research was in the classroom, which was when the learning process took place. The method that used was a *simakbebaslibatcakap* method

The results of this research indicated that (1) the conversation in learning conducted by the teacher and students contained compliance with the principle of cooperation, namely the quantity maxims and quality maxims. (2) Conversations in learning conducted by the teacher and students contained infraction of the cooperation principle, namely quantity maxims and of quality maxims ( 3) The factors that influenced the application of quantity maxims and quality maxims were the clarity of the message in communication, the level of teacher’s understanding of the teaching material, the level of knowledge of students in understanding the subject matter, the accuracy of the teacher used techniques and methods when teaching and used efficient time allocation.