THE EFFECT OF INSTAGRAM ON STUDENTS' WRITING SKILL IN RECOUNT TEXT

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ABSTRACT

Aprilia, Risa. 2022. The Effect Of Instagram On Students' Writing Skill In Recount Text. **Thesis.** English Educational Department, STKIP PGRI Bangkalan. Supervisor (1) Arfiyan Ridwan, M.Pd, Supervisor (2) Moh. Hafidz, M.Pd

Keywords: Writing, Recount Text, Instagram

This study explode the effect of Instagram On Students' Writing Skill In Recount Text. This study is Pre-experimental study using one-group pretest and posttest design and non random sample technique to determine 28 participants in X MIPA 1 and X mipa 2. To validate the test was the students to measure the reliability the researcher used SPSS version 23 and used Cronbrach's Alpha which the result was 0.860 (very high). As the result, instagram had the good effect in writing skill affect students' writing achivement in recount text, especially in content and organization aspect. Additionaly, instagram features that were used by students are suitable and useful for exploring and generating the ideas together with the partner so it is effective for students' writing score.

ABSTRAK

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Penelitian ini membahas tentang Pengaruh Instagram Terhadap Keterampilan Menulis Siswa Dalam Teks Recount. Penelitian ini merupakan penelitian Pra-eksperimen dengan menggunakan one-group pretest and posttest design dan teknik non random sample untuk menentukan 28 partisipan di X MIPA 1 dan X mipa 2. Untuk memvalidasi tes siswa mengukur reliabilitas peneliti menggunakan SPSS versi 23 dan menggunakan Cronbrach's Alpha yang hasilnya 0,860 (sangat tinggi). Hasilnya, instagram memiliki pengaruh yang baik dalam keterampilan menulis terhadap prestasi menulis siswa dalam teks recount, terutama dalam aspek konten dan organisasi. Selain itu, fitur instagram yang digunakan siswa cocok dan bermanfaat untuk menggali dan menghasilkan ide bersama dengan pasangan sehingga efektif untuk nilai tulisan siswa.

Introduction

One of the four language abilities that is essential to learning a second language is writing. Writing is essential because it helps students to communicate their thoughts, feelings, and experiences in specific places and situations. As a result, students need to be taught how to write. Patel (2018) argues that writing is an important part of learning a language since it is a great way to practice vocabulary, spelling, and sentence structure.

According to Baqiatus (2020), emphasizes that writing is a way to communicate personal meaning. It implies that writing is the best way to communicate thoughts and feelings to others that have significance. Writing can assist people in communicating. As a result, when developing their.

Writing is regarded in schools as a skill-based subject that Senior High School students in particular must take. Students must be able to write well-organized works in English as their foreign language. It is difficult for the teacher to teach writing effectively. The purpose of teaching writing practice is to give students the opportunity to master functional texts and paragraphs or monologues in the forms of description, narrative, recount, procedure, and report (Baqiatus, 2020). The writing is organized according to the genre, or text-type, with each genre's function having closely related to the other. It has less narrative, procedural, recount, and descriptive texts, especially for students in the tenth grade.

According to Hyland quoted by Sari (2016) Recount is a type of genre with a social function to repeat

an event for the purpose of entertainment. The recount text uses the past tense as its verb tenses. Retelling past events in their original order allows us to recreate prior experiences, which is the social aim of storytelling. Recounts can be found in personal letters, police reports, insurance claims, and accident reports, among other places. Recount text is a text function used to recount a prior event. The purpose of recounting is to explain "what happened." A recount text serves a social function. A social function's goal is to recount an occasion for the reader's information or entertainment (Siahaan quoted by Efrizal 2019). Recount describes a sequence of events and, in some cases, assesses their importance. It also serves to describe what happened and when it happened to the audience. The story

recount contains the narrator's thoughts and feelings regarding the occurrence. A recount text serves a social purpose. Recounts are meant to entertain by narrating a series of events. The retelling includes attitude and emotion statements, which are often made by the narrator in relation to the incident.

Nowadays, the majority of people often use their mobile devices for social media purposes, keeping their eyes open. Additionally, social media usage could be used as a mobile learning tool to promote language learning (Al-Jarrah, 2019). Instagram is the most popular social media platform and is used by most people, including students.

Therefore, using Instagram as a new method of language teaching and writing skill learning may be wonderful. Adding a description to a photo posting is a fantastic feature

that supports English study.

The effect of Instagram on student's writing skill in recount text have been widely employed by many researcher. They are Puspitaloka, Ismi Baqiatus Sallamah & Agus Husein As Sabiq, Devy Angga Gunantar , Tatas Transinata. They are looking into Instagram as a method for teaching recount text to high school students. Their findings demonstrated that using Instagram to educate students how to produce recount texts is advantageous and useful. Furthermore, it encourages students' creative thinking by allowing them to publicly post their own writing. Based on the previous study, apparent that undergrad students' inclusion in learning to type in describe content utilizing Instagram as a learning media is under-explored. So, the current think about centers on how undergrad

understudies take part in learning to type in describe content utilizing Instagram.

In this research, the researchers used experimental research with two groups becoming the subject of the research. The experimental treatment is defined as the experimental group, and the other which has no treatment is defined as the control group. The researchers used experimental research to notice what would happen to the study subject after implementing teaching media as the treatment. In this research, the researchers used an experimental method to investigate using Instagram as a learning media in writing recount text.

The researchers used a Quasi-experimental design, used pre-test, treatment, and post-test. The researchers used this type of method because it does not allow the control

and manipulation of all relevant variables. This study deals with two variables, namely Instagram as learning media as the independent variable and writing recount text as the dependent variable. The independent variable is also frequently referred to as the experimental or treatment. The dependent variable refers to the result or outcomes of the study.

The researchers selected X MIPA 2, consisting of 28 students, and X MIPA 3 consisted of 28 students, both as a population and a research sample. As a result, 56 students of both classes at SMA Negeri 3 Bangkalan had a population and sample in this study. Most of the students in this grade have Instagram accounts so that they were familiar with this application.

In collecting the data, the researchers used documentation and pre-test and post-test. Researchers conducted documentation based on data obtained from various sources based on the pre-and post-test sheets. The pre-test and post- test questions comprise two sections, all of which are recount texts. The first part was to create a personal recount text on "The best experiences of your life".

Literature review

A. Writing

1. Definition of Writing

According to Hyland quoted by Baqiatus (2022), discusses how writing is a means of communicating personal meaning. It implies that writing is the best way to communicate thoughts and feelings to others that have significance. Communication can be aided by writing. Subsequently, when building their sees (thoughts), individuals have to be make them reasonable and

worthy.

2. Model of Writing

According to Miller quoted by Baqiatus (2020), The majority of research studies and instructional strategies are based on three basic models of writing: writing as a product, writing as a process, and writing as a social activity. The first, writing as product. The second, writing as process. The third, writing as social activity.

3. Teaching Writing

Teaching Writing Skill Hafidz (2018: 1 -8) devided writing process into four steps such as: prewriting, writing the first draft, revising and editing and proofreading.

B. Recount Text

1. Definition of Recount Text

The definition of recount text was expressed by Sari (2019), a relate may be a piece of text that retells past occasions, ordinarily within the arrange in which they happened. This will deliver a description to the readers what happened and when it happened. It is additionally a reflection of the student's encounters from the past, whether positive or negative. Observer stories, daily paper articles, letters, discussions, tv interviews, and speeches are many illustrations of relate writings.

Recount text is a type of text that tells about someone's (the writers') experience in the past, such as their adventure and their day's activities. This statement is in line with Echols quoted by Sari (2016), Recount text also refers to telling about one's own adventures or the events of the day.

C. Social Media

Information and communication technologies (ICT) have become increasingly popular in language

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learning and teaching over the past decade. ICT refers to computer and internet based technologies used to create, store, display and share information. ICT provide a context for human-human and human-machine communication and for the creation, visualization, delivery and exchange of information. In the context of EFL, ICT can provide opportunities for English learners to interact with native speakers through ICT tools such as email, social media such as Facebook and Instagram. (Annamalai, 2017).

D. Instagram

1. Highlight of Instagram

Instagram is one kind of mobile application and social media which offer some features that permits users to share photos and videos and permits the users to build up the interaction with others.

Instagram was founded in October 2010 by Kevin Systrom and Mike Krieger. People commonly use Instagram to share personal information, such as uploading a photo or video and providing a description called a caption. Instagram has an alot of cool features, like live streaming, Instagram stories, location tagging, direct messages, group messages, image editing, and photo filters.

Features of Instagram

According to Soviya (2018), there are many features in Instagram. features of instagram that can be used to support learning process are: the first, photo and video sharing. The second, Social network. Instagram.

E. Instagram as a Media to Teach Writing

Instagram is a kind of social media where you'll be able to post photos or videos utilizing an app to document them. Instagram has the potential to become an interactive medium for students to memorize English writing abilities, especially writing recount text. Baqiatus (2020) explained how Instagram can be used to increase students' motivation to learn to write However, the study's findings revealed that students' attitudes toward Instagram were moderate. They explained that it is difficult for the teacher to manage the students when they use it in or out of class. As a result, the researchers are eager to improve their work. The researcher administers a treatment that differs from previous treatments. The researcher focuses not only on students' hard skills, but also on students' soft skills in this study.

Research Methodology

This study belongs to Quantitative Research. Quantitative research emphasizes objectivity and is incredibly useful when quantitative assessments of variables and inferences can be collected from study populations. For data gathering, quantitative research uses standardized procedures and formal instruments. The data is systematically and impartially gathered. Finally, statistical procedures are used to analyze numerical data, frequently with the use of software such as SPSS.

The data analysis technique is a method for processing and analyzing collected data. Data gathered from the pre-test and post-test administered to students. The purpose of this data is to determine the significant differences in students' writing ability before and after using Instagram. A quasi experimental research design in which two different groups are compared using analysis of covariance (ANCOVA). In this study, researchers analyzed data using ANCOVA and SPSS

(statistical package for social sciences) version 23 for Windows.

Result and Discussion

This study statistically expalins the results of collecting data through paired sample statistic, descriptive statistic, reliability test, and test of significant.

group	M	Std. Deviation	N
ean			
Experimental	72.1429	5.59573	28
control	60.9286	7.48791	28
Total	66.5357	8.65493	56

Table 1. Desciptive statics of dependent variabel: posttest

The data presents that the average score (mean) achieved by students in experimental group is 72.142 while in control group the average score (mean) is 60.928.

N			%
Cases	Valid	56	100.0
	Excluded[a]	0	.0
	Total	56	100.0

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.860	.896	5

Table 2. Reability

Based on the realibility result used Cronbach's Alpha to measure the result was .860 which means the category of reliability result was very high.

Pretest			Posttest
Pretest	Pearson Correlation	1	.594**
	Sig. (2-tailed)		.000
	N	56	56
Posttest	Pearson Correlation	.594**	1
	Sig. (2-tailed)	.000	
	N	56	56

Table 3. Correlation test of pretest and posttest

There are two way to indicate the correlation. First way is to look at the sig value. If the sig value is lower than 0.01 then there are no correlation between the data. The second way is to look at the pearson corelate value. If the corelate value is not higher than 0.8 then the data is not highly corelate. From the result above that the two ways are indicate that there are no correlation between the data.

From the results above, the researcher can decide to accept Ha which states that there is a significant difference between students who are taught to write recount text using Instagram compared to those who do

not use Instagram and reject Ho, the researcher says that there is no significant difference between students who are taught to write recount text using Instagram. compared to those who do not use Instagram. Baqiatus (2020) Students are encouraged to make the most of Instagram by including it as a learning medium in the English teaching and learning process. Students go through a variety of learning experiences. According to Transinata (2019), using photo-based media on Instagram social media can improve their English writing skills and the effect to use English. This can be seen in the increase in the average score of the English writing test from the pre-action stage to the end of Post Test.

Conclusion and Suggestions

a. Conclusion

Based on the data in the previous chapter, the Control Group's mean score was 62.300 and the Experimental Group's 70.771, and with a significant value is 0.00 which is over 0.05 it can be said that the

researcher can decide to accept Ha that states there is significant difference between the student taught writing recount text using Instagram than those taught without using Instagram and refuse the Ho of the researcher that there no a significant difference between the student taught writing recount text using Instagram than those taught without using Instagram.

b. Suggestions

a. For the teacher

The teacher should choose a method or strategy that fits the needs of the class. It is suggested to use Instagram as media to teach writing because it provides for collaborative writing and allows students to express their

ability. The teacher can increase student interest to learn writing skills and help them become writing masters by using Instagram

b. For students X MIPA 2 and 3 of SMA Negeri 3 Bangkalan

Students of class X MIPA 2 and 3 must develop writing skills by using Instagram media in teaching writing. They can create good text based on their words with the help of the pictures they will upload and also make them more courageous to say their thoughts.

c. For other researcher

Because this study was only intended to determine the significance of the effect of Instagram students' writing skill in recount text, further research is necessary. The other researchers who would like to conduct similar research, they are suggested to apply the technique in different level of the students because every school has different level of the students. The other researchers should be creative and innovative to modify the activities of the technique in using Instagram to improve students writing.

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