# ABSTRAK

FADILAH NUR. 2022 *Evaluasi Pendapatan UMKM Pada Masa Pandemi Covid-19 Di Desa Petaonan Kecamatan Socah,* STKIP PGRI Bangkalan . Pembingbing (1) Octaviana Arisinta, S.AK, M.AK dan (11) Yusrianto Sholeh, M.PD

**Kata Kunci** : Pendapatan, UMKM, Covid-19

Penelitian ini dibuat untuk mengetahui Pendapatan UMKM Pada Masa Pandemi Covid-19 Di Desa Petaonan Kecamatan Socah.

Populasi dari penelitian ini yaitu pemilik dan pengusaha Pendapatan UMKM Pada Masa Pandemi Covid-19 Di Desa Petaonan Kecamatan Socah.

Teknik pengambilan sampelnya yaitu mengggunakan Teknik nonprobably sampling salah satunya yaitu snowball sampling, sehingga dalam penelitian ini sampelnya diambil sebanyak 5 responden

Hasil dari penelitian yang sudah dilakukan ini diketahui bahwa Pendapatan UMKM Pada Masa Pandemi Covid-19 tidak maksimal karan adanya ppkm usaha UMKM tidak berjalan baik karna adanya Covid-19 yang menyebabkan hal ini terjadi.

Kemudian bahan pokok penjualan tersebut langka karna kenaikan harga, pemanfaatan UMKM merupakan peluang untuk masyarakat agar lebih mengenal dunia berwirausaha.

Bagaimana dapat memanfaatkan peluang perkembangan Pendapatan UMKM sebaik mungkin.

# ABSTRACT

FADILAH NUR. 2022 *Evaluation the Income of UMKM During the Pandemic of Covid-19 In Petaonan Village, Socah District*, STKIP PGRI Bangkalan. Guides (I) Octaviana Arisinta, S.AK, M.AK and (II) Yusrianto Sholeh, M.PD

**Keywords:** Income, UMKM, Covid-19

This research was made to know the income of UMKM during the Pandemic of Covid-19 in Petaonan Village, Socah District.

The population from this research are owners and entrepreneurs’ income of UMKM during the Pandemic of COVID-19 in Petaonan Village, Socah District.

The sampling technique is using non-probably this is sampling technique, one of which is snowball sampling, so that in this research the sample was taken as many as 5 respondents.

The results from this research that have done this known that the income of UMKM during the Pandemic COVID-19 is not optimal because there was PPKM, the business of UMKM is not going well because of the Covid-19 which causes this to happen.

Then the basic ingredients or materials to sell are scarce because of up the prices, the profit of UMKM is an opportunity for the public to be more familiar with the world of entrepreneurship.

How to take advantage of opportunities for UMKM income development as best as possible.